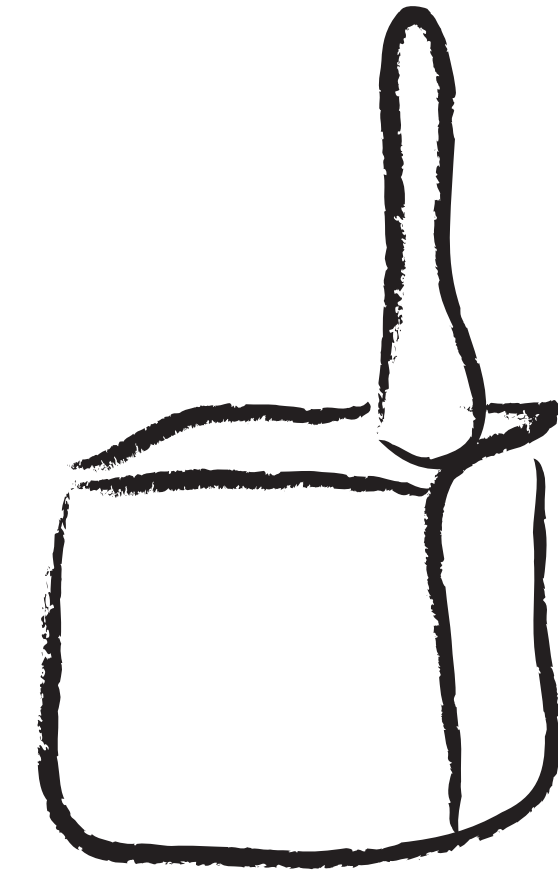


Identify where, when and how energy is wasted

Improve awareness of your energy consumption with the BeAware Energy Life



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BeAware is creating a solution that improves awareness of our energy consumption and allows us to understand how our daily behaviour can impact with the planet ecosystem. **Energy Life** includes a mobile phone application, and an ambient interface that makes use of the home lighting and lamps as a means to communicate alerts. It provides feedback about consumption habits, and empowers users to become active and responsible consumers. **Energy Life** also allow consumers to network with each other.

Energy Life user scenario:

1. The ambient interface (a lamp) gives the user a signal.
2. The user receives relevant information in the mobile phone.
3. The user acts and turns off appliances.
4. The base station receives information about devices and actions.



BeAware is a joint European research project, co-ordinated by the Helsinki University of Technology, investigating how next generation ICT can be designed to reduce energy consumption in the home. BeAware is co-funded by the European Union in the FP7/ICT program and is a three year project.

